

NOV 11 1924 ✓

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✓ The GARDEN OF WEEDS ✓

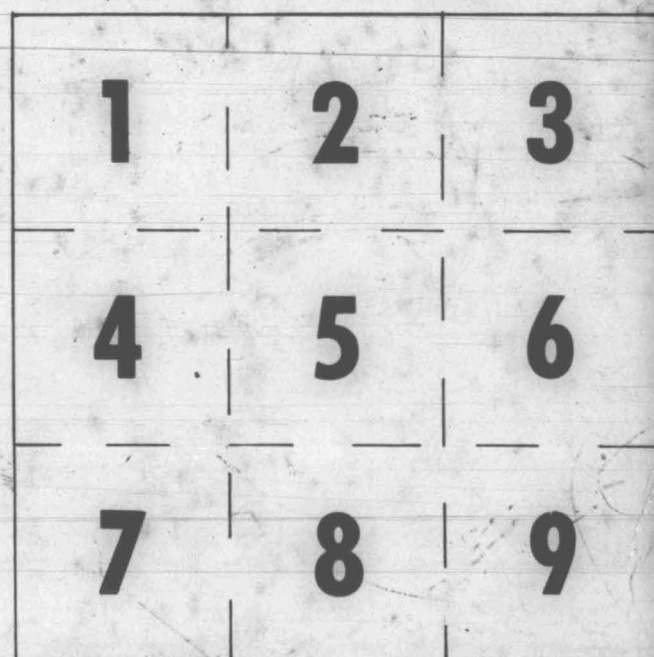
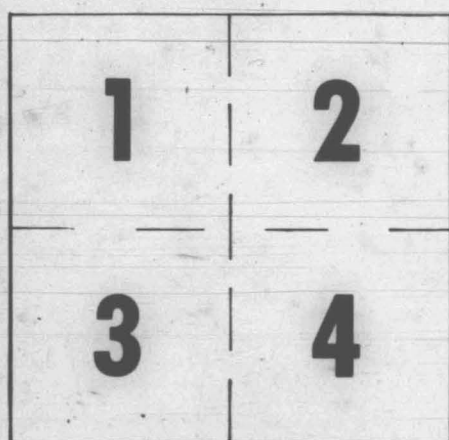
✓ Photoplay in six reels ✓

✓ From the play by Leon Gordon and Doris Marquette ✓

✓ Screen play by Walter Woods and Anthony Coldewey ✓

Author of the Photoplay (under section 62)
Famous Players Lasky Corporation of U.S.

Maps on this order too large to be entirely included in one exposure are filmed clockwise beginning in the upper left hand corner, left to right and top to bottom as many frames as required. The following diagrams illustrate the method.



"The Garden of Weeds" Is 6 Reels — 6,230 Feet Long

PARAMOUNT

PRESS

Adolph Zukor and Jesse L. Lasky present

A JAMES CRUZE Production

BETTY COMPSON

in

"THE GARDEN OF WEEDS"

From the play by Leon Gordon and Doris Marquette

Screen play by Walter Woods and Anthony Coldewey

A Paramount Picture

PURPOSE: To Help You Sell the Picture to

©CIL 20758

"The Garden of Weeds" Second Forty Paramount With



Betty Compson
in the Paramount Picture
"The Garden of Weeds"

Production Mat 1PA

Brief Facts

Star

BETTY COMPSON, recently seen in "The Enemy Sex" and William de Mille's "The Fast Set."

Producer

James Cruze, the man who made "The Covered Wagon." Cruze also directed Miss Compson in "The Enemy Sex," "Merton of the Movies" and "The City That Never Sleeps" are other recent Cruze hits.

Authors

Leon Gordon and Doris Marquette. "The Garden of Weeds" is the screen version of their Broadway stage success.

Scenarists

Walter Woods and Anthony Coldewey who collaborated on the scenario of "The City That Never Sleeps." Woods also wrote the screen play, "Merton of the Movies."

Cameraman

Karl Brown, Cruze's regular photographer. It was Brown who shot "The Covered Wagon."

Supporting Cast

Rockcliffe Fellowes, Warner Baxter, Charles Ogle, King Zany, William Austin, Lucille Thordike, William Turner, Toyo Fujita, Lilyan Tashman, Al St. John.

Type of Story

The story of a show girl who,

Fine Love-Drama Adapted from Broadway Stage Play

Warner Baxter, Rockcliffe Fellowes Featured in Supporting Cast

SCORE another for James Cruze and Betty Compson!

"The Garden of Weeds" is the second time these two have paired up for a picture—the first was for "The Enemy Sex", and you know what that was!

The story is one with "back stage" atmosphere, adapted by Walter Woods and Anthony Coldewey from the Broadway stage play by Leon Gordon and Doris Marquette.

Playing in support, Miss Compson has Warner Baxter, who also played opposite the star in "The Female," Rockcliffe Fellowes, who stepped right out of his character in Zane Grey's "The Border Legion" into this picture, Charles Ogle, who always comes through with a fine performance, William Austin in an English "fop" role, Lilyan Tashman, who has the same part in the screen version of "The Garden of Weeds" as she scored such a tremendous hit in on Broadway, Al St. John, the comedian, and a host of others.

Betty Compson in the picture has the role of a chorus girl who is understudying the leading lady in a show Fellowes, as Phillip Flagg, is financing. Fellowes owns the luxurious "Garden of Weeds," a home where he maintains many hangers-on and where he delights in entertaining beauties of the theatre.

Baxter is a wealthy young man of strong character whom Fellowes hopes to entangle in a shady business deal. Ogle is one of Fellowes' tools. Betty meets Baxter and Fellowes, is attracted to the former and spurns the other's invitation to visit "The Garden of Weeds."

From this point on the picture builds to a climax that is the strongest Cruze has given any of his productions.

"The Garden of Weeds," with Cruze and Miss Compson, from the box-office angle is sure going to prove a gold mine for Paramount exhibitors.



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Anything in This Press Sheet May Be Reprinted

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A JAMES CRUZE Production
BETTY COMPSON

in

"THE GARDEN OF WEEDS"

from the play by Leon Gordon and Doris Marquette
screen play by Walter Woods and Anthony Coldewey

A Paramount Picture

SHEET

To Help You Sell the Picture to the Public.

"s" Second Cruze-Famous With Betty Compson as Star

"The Garden of Weeds"

THE fifth of Paramount's Famous Forty productions directed by James Cruze. The others: "The Enemy Sex," "The Covered Wagon," "Merton of the Movies," "The City That Never Sleeps"—and every last one of them a real money-maker! —and after playing "The Garden of Weeds" you'll be willing to admit that Cruze is just about the classiest little box-office director in the business today.

A James Cruze production is entertainment guaranteed—a James Cruze production starring Betty Compson! If you "cashed in" on "The Enemy Sex" you know what this means. If not you and your patrons still have a treat in store for you.

Play Cruze-Paramounts, and you play the best!

PUTTING IT OVER RIGHT

"The Garden of Weeds"—an odd title, to say the least, but ideal for exploitation purposes.

Every town has vacant lots which are overgrown with weeds. Stick a poster in a prominent place: "This is not THE GARDEN OF WEEDS!" It's at the Theatre.

Usual teasers: "Where is THE GARDEN OF WEEDS?" "Do you live in THE GARDEN OF WEEDS?" etc.

Plant your lobby with beautiful flower boxes full of weeds. Posters to fit.

For cut-outs from the posters of the production. Betty's head coming out of a flower. Weeds all around.

Florists: "Let us show you how to transform your GARDEN OF WEEDS into a thing of beauty."

Hardware stores: "Everything to conquer a GARDEN OF WEEDS."

Other tie-ups with nurseries and horticultural societies.

Get the line, "Directed by the man who made 'The Covered Wagon,'" into all of your advertising.

Also, "Adapted from the Broadway stage success of the same name."

Comedy cigar store stunt: "This tobacco was not grown in THE GARDEN OF WEEDS — Pure Habana. Buy a box, etc."

Remember Betty's gowns in "The Enemy Sex." The clothes she wears in this picture are even more gorgeous. Obvious tie-ups here.

The great current of interest aroused through the country with regard to the marriage of Cruze and Betty Compson is a made-to-order guarantee of the success of the picture. Cruze and Miss Compson were married right after the completion of "The Garden of Weeds."

Making use of the mailing list. Send your patrons "a package of



Betty Compson, Lilyan Tashman and Rockcliffe Fellowes in a scene from the Paramount Picture "The Garden of Weeds"

Three-column Production Mat 3P

Short Synopsis and Cast

THE GARDEN OF WEEDS is a mansion maintained by the independently rich Phillip Flagg, where he entertains the many beauties of the theatre.

Betty Compson, as Dorothy, is a chorus girl just about to graduate to leading woman in a show controlled by Flagg. He sees her, is attracted by her beauty and invites her to his home. She refuses

Cast

Dorothy... **BETTY COMPSON**
Flagg... **Rockcliffe Fellowes**
Douglas Crawford,

Warner Baxter
Poulson... **Charles Ogle**
Jack Lane... **King Zany**
Archle... **William Austin**
Old Maid... **Lucille Thorndike**

Flagg and they fight. Crawford drags Flagg out into the hall and there is a muffled crash. Crawford returns and informs the astonished telephone girl downstairs that his guest has unfortunately fallen down the stairs and broken his neck, and as he turns to his wife she sees forgiveness in his eyes and knows that "The Garden of Weeds" is but a sad memory to be forgotten.



Betty Compson
in the Paramount Picture
"The Garden of Weeds"

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Cameraman

Karl Brown, Cruze's regular photographer. It was Brown who shot "The Covered Wagon."

Supporting Cast

Rockcliffe Fellowes, Warner Baxter, Charles Ogle, King Zany, William Austin, Lucille Thorn-dike, William Turner, Toyo Fuj-ita, Lilyan Tashman, Al St. John.

Type of Story

The story of a show girl who, battered by circumstance and made the pawn in a game of intrigue played by an unusually wealthy man, forsakes her "easy position" as the ruling flower in "The Garden of Weeds," the lux-urious home maintained by the millionaire whose hobby is the cultivation of beauties of the theatre, dares scandal and criti-cism to marry the man she loves—a gripping drama of unusual appeal which brings you "back-stage" at the theatre.

Box-Office Value

Betty and Cruze! Either, alone, a big drawing card; together, a knockout! Remember "The En-emy Sex"? Here's a picture with everything "The Enemy Sex" ever had, and a lot more. It's got real, down-to-earth drama, thrills, luxury, beautiful gowns, bathing scenes, comedy and a fight never excelled on the screen. What more could you ask!

The High Spots

You know Cruze by this time—the action, humor, suspense he can cram into a scene!

The fight between Baxter and Fellowes is a wow! The bathing pool scenes were taken right in Cruze's own back yard. A num-ber of the prettiest bathing girls in pictures take part in this se-quence.

Betty's gowns are going to knock the ladies for a loop! Al St. John, the comedy king, is a scream in this picture.

SCOKE another for James Cruze and Betty Compson! "The Garden of Weeds" is the second time these two have paired up for a picture—the first was for "The Enemy Sex", and you know what that was!

The story is one with "back stage" atmosphere, adapted by Walter Woods and Anthony Coldewey from the Broad-way stage play by Leon Gordon and Doris Marquette.

Playing in support, Miss Compson has Warner Baxter, who also played opposite the star in "The Female," Rock-cliffe Fellowes, who stepped right out of his character in Zane Grey's "The Border Legion" into this picture, Charles Ogle, who always comes through with a fine performance, William Austin in an English "fop" role, Lilyan Tashman, who has the same part in the screen version of "The Garden of Weeds" as she scored such a tremendous hit in on Broadway, Al St. John, the comedian, and a host of others.

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Baxter is a wealthy young man of strong character whom Fellowes hopes to entangle in a shady business deal. Ogle is one of Fellowes' tools. Betty meets Baxter and Fellowes, is attracted to the former and spurns the other's invitation to visit "The Garden of Weeds."

From this point on the picture builds to a climax that is the strongest Cruze has given any of his productions.

"The Garden of Weeds," with Cruze and Miss Compson, from the box-office angle is sure going to prove a gold mine for Paramount exhibitors.



Betty Compson and Warner Baxter in James Cruze's
Paramount Picture "The Garden of Weeds"

Two-column Production Mat 2P

New Cruze-Compson Paramount

(Synopsis Story)

SECRETS of at least one phase of the mysterious "backstage" life of the theatre are revealed in "The Garden of Weeds," the new James Cruze production starring Betty Compson due at the Theatre on next.

"The Garden of Weeds" is a lux-urious home maintained by Phillip Flagg (Rockcliffe Fellowes), an im-mensely wealthy idler whose hobby is the cultivation of the beauties of the theater. Henry Poulson (Charles Ogle) is one of his tools in this scheme of entertainment, and in the somewhat shady lines of his business, and Douglas Crawford (Warner Bax-ter) is a wealthy young man whom they seek to enmesh in an under-handed financial transaction.

Betty Compson as Dorothy Dal-bridge, is a chorus-girl who is study-ing for the lead of a musical show which Fellowes is financing, and dur-ing a rehearsal she meets Fellowes, Ogle and Baxter. She is attracted to Baxter but Fellowes, stung by her re-fusal to visit his home, has her dis-charged and later contrives to meet

her, expresses his feigned dismay over her situation—and repeats his invita-tion which this time she accepts.

Weeks later she has become a gor-geously gowned woman of the world. By chance she again meets Baxter and begins a clandestine friendship with him which ripens into love. She leaves Fellowes after a terrific scene in which he threatens to tell Baxter her past, and she and Baxter are married.

When they return from their hon-eymoon, during which she has at-tempted to confess to Baxter but never succeeded, she finds he has en-gaged a Japanese butler who served in "The Garden of Weeds" while she was there, and to add to her horror, Fellowes turns up for dinner, which is a nightmare of terror for her as she expects him at any moment to tell her secret to her husband.

Gathering her courage, Betty sud-denly runs to Baxter and sobs out the whole story. Baxter is furious, but manages to retain some semblance of calm. Fellowes tries to bluff the situ-ation out and saunters toward the door, but Baxter seizes him, tells him he will kill him, and they fight.

A James Cruze produc-tion starring Betty Compson this means. If not you and Play Cruze-Paramounts



Betty Compson, Lilyan Tashman
Paramount

Show

THE GARDEN OF WEEDS is a mansion maintained by the independently rich Phillip Flagg where he entertains the many beauties of the theatre.

Betty Compson, as Dorothy, is a chorus girl just about to grad-uate to leading woman in a show controlled by Flagg. He sees her, is attracted by her beauty and in-vites her to his home. She refuses and he has her discharged. She has meantime met the wealthy Douglas Crawford, a man of fine character, but the collapse of her career overwhelms her and when Flagg repeats his invitation, she accepts.

Weeks later, when Flagg is out of town, Dorothy meets Crawford and their friendship is renewed. He proposes marriage and she ac-cepts. He knows nothing of her past. The girl breaks with Flagg who threatens to tell all.

During the honeymoon, Dorothy tries to confess, but Crawford won't listen. They return to the city and she is terrified to find that her husband has engaged a Japanese butler who worked at

Baxter bends Fellowes across a table and clutches his throat. Be-ty's screams bring him a moment of sanity, but he proceeds to drag Fel-lowes' body out into the corridor of the apartment house and a moment later returns alone, picks up the tele-phone, and announces to the startled operator at the switchboard below: "My guest has just fallen down the stairs and I fear he has broken his neck."

The ensuing scenes are of even more dramatic nature. All end happily.

"The Garden of Weeds" is an adap-tation by Walter Woods and Anthony Coldewey of the Broadway stage suc-cess by Leon Gordon and Doris Mar-quette. Karl Brown who "shot" "The Covered Wagon" did the pho-tography.

Play Cruze & Paramounts, and you play the best.



Betty Compson, Lilyan Tashman and Rockcliffe Fellowes in a scene from the Paramount Picture "The Garden of Weeds"

Three-column Production Mat 3P

Short Synopsis and Cast

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Cast

Dorothy... BETTY COMPSON
Flagg... Rockcliffe Fellowes
Douglas Crawford,

Warner Baxter
Poulson... Charles Ogle
Jack Lane... King Zany
Arché... William Austin
Old Maid... Lucille Thorndike
Theatre Manager,

William Turner
Nick... Toyo Fujita
Hazel... Lilyan Tashman
Nat Barlow... Al St. John

"The Garden of Weeds" while she was there. He threatens her. To add to her dismay, Flagg turns up for dinner and taunts her during the meal with vague references to her past which they both think her husband doesn't understand.

Finally unable to longer endure Flagg's veiled threats, Dorothy sobs out the whole story to her husband. Crawford calmly announces that he is going to kill

Flagg and they fight. Crawford drags Flagg out into the hall and there is a muffled crash. Crawford returns and informs the astonished telephone girl downstairs that his guest has unfortunately fallen down the stairs and broken his neck, and as he turns to his wife she sees forgiveness in his eyes and knows that "The Garden of Weeds" is but a sad memory to be forgotten.

Production Scenes—

Your local papers will like the production scenes illustrated on this page. They'll print well on any stock of paper. You can make ads out of them, too, by just adding copy and border.

"Garden of Weeds" Coming

"The Garden of Weeds," a new James Cruze-Paramount production starring Betty Compson, will be the feature at the..... Theatre on..... next to remain for days. The picture is an adaptation of the Broadway stage success by Leon Gordon and Doris Marquette.

Betty has the role of a chorus girl who falls in love with a young millionaire. Warner Baxter plays this part. Rockcliffe Fellowes is the villainous master of "The Garden of Weeds," a magnificent country estate. He is a bachelor and a man of great wealth who believes that everyone with whom

Usual teasers: "Where is THE GARDEN OF WEEDS?" "Do you live in THE GARDEN OF WEEDS?" etc.

Plant your lobby with beautiful flower boxes full of weeds. Posters to fit.

For cut-outs from the posters, the production. Betty's head coming out of a flower. Weeds all around.

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Hardware stores: "Everything to conquer a GARDEN OF WEEDS."

Other tie-ups with nurseries and horticultural societies.

Get the line, "Directed by the man who made 'The Covered Wagon,'" into all of your advertising.

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Comedy cigar store stunt: "This tobacco was not grown in THE GARDEN OF WEEDS — Pure Habana. Buy a box, etc."

Remember Betty's gowns in "The Enemy Sex." The clothes she wears in this picture are even more gorgeous. Obvious tie-ups here.

The great current of interest aroused through the country with regard to the marriage of Cruze and Betty Compson is a made-to-order guarantee of the success of the picture. Cruze and Miss Compson were married right after the completion of "The Garden of Weeds."

Making use of the mailing list. Send your patrons "a package of seeds from THE GARDEN OF WEEDS."

Here's another sure-fire Cruze knock-out that you can't possibly go wrong on.

he comes in contact lives for but one of two purposes — either to serve as a victim for his financial schemes, or as a puppet for his amusement.

The story of "The Garden of Weeds" is one of what happens when Betty and Baxter come under his eye. And what a story it is!



Betty Compson in the Paramount Picture "The Garden of Weeds"

Production Mat 1PB



Betty Compson in James Cruze's "STORIES TO GET YOU VAL

Clip the stuff you want on this page and send it to the editors. Additional

"The Garden of Weeds" Fine New Cruze Production for Paramount

Betty Compson Star in Picture Coming to Rialto Theatre

(Synopsis Story)

THE subtleties and cunning intrigue possible to great wealth—and particularly as they affect one of the legion of chorus girls on Broadway—are strikingly depicted in "The Garden of Weeds," the new James Cruze production for Paramount starring Betty Compson and with Warner Baxter, Rockcliffe Fellowes, Charles Ogle and Al St. John in the featured cast, which comes to the Theatre on

Fellowes, as Phillip Flag, owns the luxurious "Garden of Weeds," a home where he maintains many hangers-on and where he delights to take the beauties of the theatre until he tires of them. Baxter, as Douglas Crawford, is a wealthy young man whom Fellowes hopes to entangle in a shady business deal and Ogle, as Henry Poulson, is one of Flag's tools.

Betty Compson appears as Dorothy Dalbridge, a chorus girl who is understudying the leading lady in a show Fellowes is financing. She meets Fellowes, Ogle and Baxter almost at the same time; is attracted to Baxter and spurns Fellowes' invitation to visit his home. Piqued, he has her discharged and then contrives to meet her and renew his invitation. This time she accepts.

Weeks later she again meets Baxter and begins a secret friendship with him. They decide to get married, he knowing nothing of her present life. She breaks with Fellowes in a terrific scene in which he threatens to reveal her secret to Baxter, but they are married and go away for their honeymoon.

When they return, she has still been unable to confess to her husband, and suddenly finds he has engaged a Japanese butler who was installed in the Fellowes mansion while she was there. To add to her horror Fellowes turns up for dinner, and begins to taunt her with veiled jibes.

Suddenly breaking under the strain, she runs to her husband and sobs out her confession. Fellowes attempts to carry off the situation with a show of bravado, but the men face each other across the table and Baxter calmly announces that he intends to kill Fellowes. The woman screams as the men struggle. From that point the story moves swiftly to a tensely dramatic finale under the skilled guidance of Director Cruze.

"The Garden of Weeds" was originally a successful New York play by Leon Gordon and Doris Marquette. It was adapted for the screen by Walter Woods and Anthony Coldewey. Karl Brown veteran of the Cruze unit for Paramount, supervised photography.

Cruze Films Scenes for New Picture in Own Back Yard

The swimming pool at the home of James Cruze, the man who made "The Covered Wagon," is the latest "location" discovered by the astute explorers from the Paramount studio in Hollywood.

The pool and its surrounding grounds figure largely in "The Garden of Weeds," which Cruze produced for Paramount with Betty Compson as star.

Studio explorers, technically known as "location hunters," are constantly on the watch for beautiful homes or unusual scenic spots which might be used in pictures. One of these discovered Cruze's pool, and when he decided he would need a beautiful swimming pool for the picture, he said: "Go home!"

Betty in Odd Fix in Latest Picture

"Garden of Weeds," Cruze Film at Rialto

HERE'S a funny situation: Betty Compson gets herself talked about because she rides downtown in her own automobile!

Pictorially speaking, of course. The way it was, Miss Compson's own automobile—yes, her own in real life—was being used for certain important scenes in "The Garden of Weeds," the new James Cruze production for Paramount in which she is starred.

And in the play—in reel life, not real life—it is owned by Rockcliffe Fellowes, who, according to the scenario, is an immensely wealthy man who likes to have beautiful women around him, and usually has.

One of these women—in the story, of course—is Betty Compson. And she rides downtown in his—pictorially—automobile. Of course it really is hers, but that's a secret. And when she rides downtown in his (really her) automobile, all the gossips (in the picture) get to talking and the first thing she knows she has a terrible reputation.

It's all, of course, because Cruze needed an unusually beautiful automobile for the picture, and Miss Compson volunteered to loan him her new one.

But it makes a sad situation for the earnest young reporter, who is trying to get it all straightened out so you'll know what it's all about.

"The Garden of Weeds," adapted from the Broadway stage success by that name, open a days' run next at the Theatre. Warner Baxter, Charles Ogle and Al St. John are featured with Fellowes in the cast.

Out of Homespun Into Broadcloth for Fellowes

Rockcliffe Fellowes stepped out of the homespun of his cowboy character in Zane Grey's "The Border Legion" into the broadcloth of the ultra-modern owner of "The Garden of Weeds," in the new James Cruze production for Paramount by that name coming to the Theatre next Betty Compson is the star and Fellowes is featured with Warner Baxter, Charles Ogle and Al St. John in the supporting cast.

"The Garden of Weeds" is a luxurious mansion where Fellowes, as Phillip Flag, entertains his friends. Miss Compson's role in the production is that of a chorus girl in a show Fellowes is backing.

The picture is an adaptation of the stage success by Leon Gordon and Doris Marquette. Walter Woods and Anthony Coldewey wrote the screen play. Others in the strong cast include King Zany, William Austin, Lucille Thorndike, William Turner, Toyo Fujita and Lilyan Tashman.

You'll like "The Garden of Weeds."

Al St. John, Comedy King, in Paramount's Garden of Weeds

Al St. John, whose one object on the screen is to make 'em laugh, is cast in a featured role in support of Betty Compson in the James Cruze production of "The Garden of Weeds" for Paramount which opens at the Theatre next to remain for days. When Al decided that he'd leave

PEPPY PRESS RE

(Review No. 1)

Cruze scores again!

How many times we have heard this—for "Merton," "The Enemy Sex," "City That Never Sleeps"—and now "The Garden of Weeds," which opened at the Theatre yesterday. Betty Compson is the star of the production which is an adaptation by Walter Woods and Anthony Coldewey of the Broadway stage success by Leon Gordon and Doris Marquette. Warner Baxter, Rockcliffe Fellowes, Charles Ogle and Al St. John head the strong supporting cast in featured roles.

The story is one of Dorothy, a very beautiful and refined young show girl, played by Miss Compson. She is fascinated by the forceful personality of Phillip Flag (Fellowes) who is backing the show in which she appears. She pays a visit to his palatial country home, "The Garden of Weeds," where he delights in entertaining the beauties of the theatre. Here she discovers the man for whom he really is and leaves to marry Douglas Crawford (Baxter), an independently wealthy man of fine character.

Flag leaves her in peace for a while, then suddenly appears, cleverly manages to get an invitation to dinner and tortures her by veiled conversation and broad references to her past which both think the husband does not understand.

But the girl decides upon a bold course and, before the astonished Flag can stop her, blurts out the whole truth to Crawford. The men fight and—well, suffice it to say that there's a real "smash" climax in more than one sense of the word.

With the only menace to their happiness removed, Dorothy and her husband are free to live in peace "ever after."

With each new picture it seems that Cruze has just about reached the peak of his fame, when along comes another production to shatter all previous records. To say that "The Garden of Weeds" is one of his best is saying something.

Among the big names in the cast supporting the principals are King Zany, William Austin, Lucille Thorndike, William Turner, Toyo Fujita, and Lilyan Tashman who has the same role on the screen as she portrayed in the legitimate play in New York City. Karl Brown, who "shot" "The Covered Wagon," did the photography.

To sum up—Here's another Cruze knockout!

(Review No. 2)

"The Garden of Weeds," a new James Cruze production for Paramount starring Betty Compson, is the feature at the Theatre all this week.

"The Garden of Weeds" is a magnificent country estate maintained by the wealthy Phillip Flag.

Compson, Cruze Teamed Up for Big Paramount

Betty Compson and James Cruze are teamed up again in the latter's latest production for Paramount, "The Garden of Weeds," due next at the Theatre.

The picture is an adaptation by Walter Woods and Anthony Coldewey of the Broadway stage success by that name by Leon Gordon and Doris Marquette.

Warner Baxter is Miss Compson's leading man in the picture. Here's another one of those "teams" so popular with theatregoers. Baxter appeared opposite Miss Compson in "The Female." "The Enemy Sex" was the first Paramount-Compson star picture of the Famous-Forty to be directed by Cruze. "The Garden of Weeds" is said to far surpass it

Here he enters having the va him—and he u

Miss Compson graduate into Flag is financially immediately s den. Dorothy accepts Flag later leaves t daily in the c socation with and she accep

Flag's rea this point in something rea Crawford kne wife and Flag truthful, we it yourself!

Warner Baxter cliffe Fellowes St. John comp

The story is by Leon Gordon Tashman, Wil prominent role

If you liked "The Enemy S Garden of We

Betty as a cl

Remember, s such a role in J Paramount "Weeds," Cruze opened at the lightning strik the two picture

"The Garden of Weeds" by Leon Gordon a hit. Warner I Ogle and Al S the cast.

—and Betty than ever!

Betty, as Dorothy, accepting the a a beautiful hor

Which does an entertaining

If you're a won't fail to se

Betty and C Garden of We

Free Tip to Fat Men

If you'd like to look thin, have your hair clipped short at the sides.

It won't reduce your avoirdupois to any considerable extent, but it will have the same effect.

The hunch belongs to Warner Baxter, who tried it for the opening scenes in "The Garden of Weeds," the new James Cruze production for Paramount in which he, Rockcliffe Fellowes, Charles Ogle, and Al St. John are featured, supporting Betty Compson, the star.

In Baxter's last picture he had to appear somewhat portly, so he ate frequently and with considerable relish. Then he was engaged for "The Gar-

James Cruze's "The Garden of Weeds"

YOU VALUABLE PUBLICITY

to the editors. Additional press sheets at your exchange if you need them.



PRESS REVIEW

Here he entertains many hangers-on and delights in having the various beauties of the theatre about him—and he usually has.

Miss Compson's role is that of Dorothy, about to graduate into the leading woman's role in a show Flagg is financing. The latter meets the girl and immediately sees in her another flower for his garden. Dorothy, with heart and soul on her career, accepts Flagg's invitation to visit his home. Flagg later leaves town and Dorothy meets Crawford daily in the city. He knows nothing of her association with Flagg. He asks her to marry him and she accepts.

Flagg's reaction to the news is terrific and from this point in the story on the fans are treated to something real lively in the line of screen action. Crawford knew all along of the affair between his wife and Flagg. What does he do? Well, to be truthful, we just couldn't explain it. Better see it yourself!

Warner Baxter has the role of Crawford. Rockcliffe Fellowes plays Flagg. Charles Ogle and Al St. John complete the featured cast.

The story is an adaptation of the stage success by Leon Gordon and Doris Marquette. Lilyan Tashman, William Austin and others also have prominent roles.

If you liked "The Covered Wagon," "Merton," "The Enemy Sex," all Cruze-Paramounts, see "The Garden of Weeds." It's "sure-fire."

(Review No. 3)

Betty as a chorus girl!

Remember, she made the hit of her life in just such a role in James Cruze's "The Enemy Sex" for Paramount — and, as regards "The Garden of Weeds," Cruze's latest Paramount picture which opened at the yesterday, it's a case of lightning striking twice in the same place—not that the two pictures are any way alike by any means.

"The Garden of Weeds" is a screen version of Leon Gordon and Doris Marquette's big Broadway hit. Warner Baxter, Rockcliffe Fellowes, Charles Ogle and Al St. John appear in featured roles in the cast.

—and Betty—she's more delightfully charming than ever!

Betty, as Dorothy, a showgirl, is confronted with accepting the attentions of two men. One promises a beautiful home and love, the other, a career.

Which does she choose? The picture shows in an entertaining, not to mention dramatic, manner. If you're a Compson fan—and who isn't?—you won't fail to see this one!

Betty and Cruze, they're a great pair—and "The Garden of Weeds" sure is a great picture!

Why I Bobbed My Hair

By Betty Compson

(Who comes to the Theatre next as the star of the James Cruze-Paramount picture, "The Garden of Weeds.")

It took me a year and a half to decide to bob my hair, and for three days afterwards I cried.

Now I am glad I did it—bobbed it, I mean.

I'll never have long hair again. It's silly.

In the summer when it was boiling hot, I used to envy men. They had no pounds and pounds of hair curled around their heads. They didn't have to spend hours every morning brushing and combing, combing and brushing. They didn't have to hunt frantically for just one more hairpin, when time was short.

Now that I've bobbed my hair, neither do I. If it happens to be a hot day I can fluff my hair with my fingers, and never have to worry about arranging the strands, I can put on a rubber cap and go swimming, and if the water does leak through there's nothing to worry about; my hair will dry in a few minutes. I can give it a couple of swishes with a brush and a comb and I'm ready for the day. Hairpins are only a dim, distant and unbereaved memory.

They say long hair is a woman's crowning glory. Perhaps that's true. But I'd rather have a bob than a crown, any day.

Warner Baxter Featured Opposite Betty Compson

Warner Baxter, who appeared in support of Betty Compson in the Paramount picture, "The Female," is featured opposite the same star in the James Cruze production of the Broadway stage success, "The Garden of Weeds," which comes to the Theatre next.....

Since he left the legitimate stage to cast his fortune with motion pictures, Baxter has been singularly successful and there isn't a doubt that within a short time he will be one of the most popular leading men on the screen.

"The Garden of Weeds," adapted to the screen by Walter Woods and Anthony Coldewey, deals with the theatre's mysterious "back-stage" and with the adventures in love of a beautiful young chorus girl.

It's a great role for Betty, a great triumph for Cruze and great entertainment for everybody.

Rockcliffe Fellowes, Charles Ogle and Al St. John are also featured with Baxter in support of the star.

Has Same Role in Picture She Played on the Stage

When "The Garden of Weeds" was produced on the New York stage, critics and audiences suddenly went mad about Lilyan Tashman.

Overnight, she became one of the toasts of the town.

So when Paramount decided to make the play into a motion picture under the direction of James Cruze, Miss Tashman was brought all the way across the continent to enact the same role for the films.

All-Star Cast in 'Garden of Weeds'

Latest Cruze-Paramount

Stars Betty Compson

ONE of the finest casts ever seen in pictures appears in James Cruze's latest production for Paramount, "The Garden of Weeds," which will be the feature at the Theatre next..... for a run of days.

Betty Compson, whose recent dramatic successes have won her new plaudits, is starred. The story affords Miss Compson a marvelous opportunity for the display of her dramatic ability.

Warner Baxter, who supported Miss Compson in "The Female," comes back to Paramount for a featured role with her in "The Garden of Weeds." He is featured with Rockcliffe Fellowes, Charles Ogle and Al St. John, all sterling actors chosen for their ability to portray the characters depicted in the play.

The supporting cast includes Lilyan Tashman, who was the hit of the New York stage play from which the photoplay was adapted. Others are King Zany, writer of songs and vaudeville actor, William Austin, Lucille Thorndike, William Turner and Toyo Fujita, who was with Sesue Hayakawa for many years.

Walter Woods and Anthony Coldewey adapted "The Garden of Weeds" for the screen from the stage play by Leon Gordon and Doris Marquette. It's an appealing love drama which brings audiences "back stage" at the theatre.

Plays English "Dandy" in "Garden of Weeds"

It looks like William Austin was predestined to play eccentric English characters on the screen.

Austin is always associated with the portrayal of English "dandies" on the screen. He comes by the English honestly, but the eccentricity has been developed. He was born in Georgetown, British Guiana, and educated in England.

Nature gave Austin six feet and an inch of leanness, with a long face and drooping eyelids always associated with English types.

So when he came to America to seek his fame and fortune on the stage, enterprising producers at once cast him in English roles, and he has stayed there all his theatrical life.

His latest characterization is in "The Garden of Weeds," the Betty Compson starring production which James Cruze produced for Paramount. He appears with Rockcliffe Fellowes, Warner Baxter, Charles Ogle and Al St. John, the featured players, among others.

But in spite of his long association with English characters, and particularly comic English characters, Austin has a deep-set ambition.

"Just once," he says, "I'd like to play a really serious part."

"The Garden of Weeds," adapted from the Broadway stage play of the same name and with an A-1 cast playing in support of the principals, is due at the Theatre on next for a run of days.

"Leader of Men" Again

It seems that Rockcliffe Fellowes, one of the screen's most gentlemanly villains, is destined to be forever playing "leaders" of men. In the Paramount picturization of Zane Grey's "The Border Legion," he was the leader of the ruthless band of outlaws known as the "Legion." In

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In Baxter's last picture he had to appear somewhat portly, so he ate frequently and with considerable relish. Then he was engaged for "The Garden of Weeds," in which he had

New Cruze Film One of Theatre's "Back-Stage"

"The Garden of Weeds," the new James Cruze production for Paramount starring Betty Compson which will be shown next..... at the Theatre, is an appealing, romantic story of "back-stage" life in the theatre. Betty's role is that of a chorus girl, understudy of the leading woman in a show backed by Phillip Flagg, played by Rockcliffe Fellowes.

The picture is an adaptation of the popular stage play by that name which ran on Broadway. Fellowes is featured with Warner Baxter, Charles Ogle and Al St. John in the cast of the production. Other big names appearing in support of the star are Lilyan Tashman, who has the same role on the screen as she played in the Broadway presentation of the

tires of them. Baxter, a Douglas Crawford, is a wealthy young man whom Fellowes hopes to entangle in a shady business deal and Ogle, as Henry Poulson, is one of Flagg's tools.

Betty Compson appears as Dorothy Dalbridge, a chorus girl who is understudying the leading lady in a show Fellowes is financing. She meets Fellowes, Ogle and Baxter almost at the same time: is attracted to Baxter and spurns Fellowes' invitation to visit his home. Piqued, he has her discharged and then contrives to meet her and renew his invitation. This time she accepts.

Weeks later she again meets Baxter and begins a secret friendship with him. They decide to get married, he knowing nothing of her present life. She breaks with Fellowes in a terrific scene in which he threatens to reveal her secret to Baxter, but they are married and go away for their honeymoon.

When they return, she has still been unable to confess to her husband, and suddenly finds he has engaged a Japanese butler who was installed in the Fellowes mansion while she was there. To add to her horror Fellowes turns up for dinner, and begins to taunt her with veiled jibes.

Suddenly breaking under the strain, she runs to her husband and sobs out her confession. Fellowes attempts to carry off the situation with a show of bravado, but the men face each other across the table and Baxter calmly announces that he intends to kill Fellowes. The woman screams as the men struggle. From that point the story moves swiftly to a tensely dramatic finale under the skilled guidance of Director Cruze.

"The Garden of Weeds" was originally a successful New York play by Leon Gordon and Doris Marquette. It was adapted for the screen by Walter Woods and Anthony Coldewey. Karl Brown veteran of the Cruze unit for Paramount, supervised photography.

Cruze Films Scenes for New Picture in Own Back Yard

The swimming pool at the home of James Cruze, the man who made "The Covered Wagon," is the latest "location" discovered by the astute explorers from the Paramount studio in Hollywood.

The pool and its surrounding grounds figure largely in "The Garden of Weeds," which Cruze produced for Paramount with Betty Compson as star.

Studio explorers, technically known as "location hunters," are constantly on the watch for beautiful homes or unusual scenic spots which might be used in pictures. One of these discovered Cruze's pool, and when he decided he would need a beautiful swimming pool for the picture, he said:

"Go home!"

Cruze did. The entire company, headed by Miss Compson and with Warner Baxter, Rockcliffe Fellowes and Charles Ogle and Al St. John heading the featured cast, worked there two days.

"The Garden of Weeds" opens next..... at the..... Theatre for a days' run. Walter Woods and Anthony Coldewey wrote the screen play from the stage success by Leon Gordon and Doris Marquette. King Zany, William Austin, Lucille Thorndike, William Turner, Toyo Fujita and Lilyan Tashman complete the strong cast.

MR. EDITOR—

Here is something which will interest you:

An important survey, containing information of vital value gathered from the public, was recently completed by the Kinema Theatre, Fresno, California. Questionnaires were filled out by a large number of patrons of the Kinema, a representative house catering to a high-class fan audience. In addition, personal investigators were sent out. They interviewed nearly 1,600 people, representing all classes. The compilation of results was made by Beaumont & Hohman, an advertising agency of Fresno.

Here are the two sections of the survey that apply to you:

DO YOU FOLLOW MOTION PICTURE ITEMS IN PAPERS?

Yes 98.5%
No 1.5%

This conclusively shows the reader interest in motion picture news. It is a circulation builder.

DO YOU DISCUSS PICTURES WITH YOUR FRIENDS?

Yes 97.5%
No 2.2%

These results should be of utmost importance to newspaper editors because it shows the widespread interest in motion pictures.

Rockcliffe Fellowes, who, according to the scenario, is an immensely wealthy man who likes to have beautiful women around him, and usually has.

One of these women—in the story, of course—is Betty Compson. And she rides downtown in his—pictorially—automobile. Of course it really is hers, but that's a secret. And when she rides downtown in his (really her) automobile, all the gossips (in the picture) get to talking and the first thing she knows she has a terrible reputation.

It's all, of course, because Cruze needed an unusually beautiful automobile for the picture, and Miss Compson volunteered to loan him her new one.

But it makes a sad situation for the earnest young reporter, who is trying to get it all straightened out so you'll know what it's all about.

"The Garden of Weeds," adapted from the Broadway stage success by that name, open a..... days' run next..... at the..... Theatre. Warner Baxter, Charles Ogle and Al St. John are featured with Fellowes in the cast.

Out of Homespun Into Broadcloth for Fellowes

Rockcliffe Fellowes stepped out of the homespun of his cowboy character in Zane Grey's "The Border Legion" into the broadcloth of the ultra-modern owner of "The Garden of Weeds," in the new James Cruze production for Paramount by that name coming to the..... Theatre next..... Betty Compson is the star and Fellowes is featured with Warner Baxter, Charles Ogle and Al St. John in the supporting cast.

"The Garden of Weeds" is a luxurious mansion where Fellowes, as Phillip Flagg, entertains his friends. Miss Compson's role in the production is that of a chorus girl in a show Fellowes is backing.

The picture is an adaptation of the stage success by Leon Gordon and Doris Marquette. Walter Woods and Anthony Coldewey wrote the screen play. Others in the strong cast include King Zany, William Austin, Lucille Thorndike, William Turner, Toyo Fujita and Lilyan Tashman.

You'll like "The Garden of Weeds."

Al St. John, Comedy King, in Paramount's Garden of Weeds

Al St. John, whose one object on the screen is to make 'em laugh, is cast in a featured role in support of Betty Compson in the James Cruze production of "The Garden of Weeds" for Paramount which opens at the..... Theatre next..... to remain for days.

When Al decided that he'd leave his California birthplace and be a movie star, he found it wasn't so easy.

At that period in the industry's progress, preference was being given to actors with stage experience.

So St. John went out and worked in musical comedy and vaudeville for about four years, and when he came back to Hollywood he was received with open arms.

St. John has temporarily forsaken his comedy character to appear in "The Garden of Weeds." Warner Baxter, Rockcliffe Fellowes and Charles Ogle are also featured in support of the star.

he delights in entertaining the theatre. Here she discovers the man for whom he really is and leaves to marry Douglas Crawford (Baxter), an independently wealthy man of fine character.

Flagg leaves her in peace for a while, then suddenly appears, cleverly manages to get an invitation to dinner and tortures her by veiled conversation and broad references to her past which both think the husband does not understand.

But the girl decides upon a bold course and, before the astonished Flagg can stop her, blurts out the whole truth to Crawford. The men fight and—well, suffice it to say that there's a real "smash" climax in more than one sense of the word.

With the only menace to their happiness removed, Dorothy and her husband are free to live in peace "ever after."

With each new picture it seems that Cruze has just about reached the peak of his fame, when along comes another production to shatter all previous records. To say that "The Garden of Weeds" is one of his best is saying something.

Among the big names in the cast supporting the principals are King Zany, William Austin, Lucille Thorndike, William Turner, Toyo Fujita, and Lilyan Tashman who has the same role on the screen as she portrayed in the legitimate play in New York City. Karl Brown, who "shot" "The Covered Wagon," did the photography.

To sum up—Here's another Cruze knockout!

(Review No. 2)

"The Garden of Weeds," a new James Cruze production for Paramount starring Betty Compson, is the feature at the..... Theatre all this week.

"The Garden of Weeds" is a magnificent country estate maintained by the wealthy Phillip Flagg.

Compson, Cruze Teamed Up for Big Paramount

Betty Compson and James Cruze are teamed up again in the latter's latest production for Paramount, "The Garden of Weeds," due next..... at the..... Theatre.

The picture is an adaptation by Walter Woods and Anthony Coldewey of the Broadway stage success by that name by Leon Gordon and Doris Marquette.

Warner Baxter is Miss Compson's leading man in the picture. Here's another one of those "teams" so popular with theatregoers. Baxter appeared opposite Miss Compson in "The Female." "The Enemy Sex" was the first Paramount-Compson star picture of the Famous-Forty to be directed by Cruze. "The Garden of Weeds" is said to far surpass it in entertainment qualities.

Rockcliffe Fellowes, Charles Ogle and Al St. John are featured with Baxter in the supporting cast.

Novel Main Title

Even the titles of pictures have to be artistic nowadays.

So that audiences will be given the proper introduction to the settings and action of the "Garden of Weeds," James Cruze the director of this Paramount picture, has used for the main title a design by Francesco Cugat, a well-known New York artist.

Mr. Cruze watching the picture run off in the projection room when he decided that because the story and settings of the picture were so striking a special design was made for the main title. He recalled having seen a very unusual cover design on a well-known magazine, so he wired to the Paramount office in New York and asked them to get in touch with the artist, Mr. Cugat. This is Mr. Cugat's first work for motion pictures.

Betty Compson is the star of "The Garden of Weeds," opening at the..... next..... Warner Baxter, Rockcliffe Fellowes, Charles Ogle and Al St. John are featured in the cast.

Held Over

"The Garden of Weeds," a James Cruze production for Paramount with Betty Compson in the star role, now the feature at the..... and which was to have ended its run today, will be held over for another day by popular request.

This picture, by the man who made "The Covered Wagon," etc., features Warner Baxter, Rockcliffe Fellowes, Charles Ogle and Al St. John in an all-star supporting cast.

And what a story it is!
No advance in prices.

Warner Baxter, Rockcliffe Fellowes, Al St. John complete the cast. The story is by Leon Gordon and Doris Marquette. Tashman, William Turner, Toyo Fujita, and Lilyan Tashman, who has the same role on the screen as she portrayed in the legitimate play in New York City. Karl Brown, who "shot" "The Covered Wagon," did the photography.

Betty as a chorus girl. Remember, such a role in a Paramount picture. "The Garden of Weeds," Cruze opened at the..... Theatre. The lightning strike of the two pictures. "The Garden of Weeds," Cruze opened at the..... Theatre. The lightning strike of the two pictures. "The Garden of Weeds," Cruze opened at the..... Theatre. The lightning strike of the two pictures.

—and Betty than ever! Betty, as Dorothy Dalbridge, accepting the role of a beautiful chorus girl. Which does an entertaining job. If you're a fan, you won't fail to see Betty and Charles Ogle in "The Garden of Weeds."

Free Tip to Fat Men

If you'd like to look thin, have your hair clipped short at the sides.

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In Baxter's last picture he had to appear somewhat portly, so he ate frequently and with considerable relish. Then he was engaged for "The Garden of Weeds," in which he had to be slim and debonaire, and he found that flesh was a lot easier to take on than to get off.

So he had the barber clip his hair very close to the sides of his head, and fooled the camera. By the time his hair grew out he had worked off the surplus pounds.

Try it sometime!
"The Garden of Weeds" comes to the..... Theatre next.....

Ogle in "Garden of Weeds"

The elongated figure of Charles Ogle, man of many screen characters, will once more be seen in the new James Cruze-Paramount production "The Garden of Weeds," coming next..... Ogle's role is that of a tool to Rockcliffe Fellowes, as Flagg, who believes that Barnum had the right idea about "one born every minute," and Flagg when he's not entertaining a bevy of chorus girls at his magnificent country estate, which he calls "The Garden of Weeds," is trying to land one of these victims with one of his by-night business schemes. Ogle is his "yes man."

Warner Baxter and Al St. John also have featured roles in the production.

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know!

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romantic story of "back-stage" life
in the theatre. Betty's role is that
of a chorus girl, understudy of the
leading woman in a show backed by
Phillip Flag, played by Rockcliffe
Fellowes.
The picture is an adaptation of the
popular stage play by that name
which ran on Broadway. Fellowes is
featured with Warner Baxter, Charles
Ogle and Al St. John in the cast of
the production. Other big names ap-
pearing in support of the star are
Lilyan Tashman, who has the same
role on the screen as she played in
the Broadway presentation of the
piece; King Zany, popular vaude-
villian and composer; William Aus-
tin, a past master at English "fop"
characters; Lucille Thorndike, Wil-
liam Turner and Toyo Fujita.
Walter Woods and Anthony Colde-
wey prepared the scenario. Karl
Brown, who "shot" "The Covered
Wagon," did the photography.
You're sure to like "The Garden of
Weeds."

Fast Work!

They work fast in the movies. A
few months ago Betty Compson and
Warner Baxter were madly in love—
for picture purposes only—in "The
Female." But they never got mar-
ried. Now they are together again
in the James Cruze production of
"The Garden of Weeds" for Para-
mount. And this time they get mar-
ried. All, mind you, within four
months!
"The Garden of Weeds" is an
adaptation by Walter Woods and
Anthony Coldewey of the Broadway
stage hit of the same name by Leon
Gordon and Doris Marquette. Baxter
appears in a featured role in the sup-
porting cast with Rockcliffe Fellowes,
Charles Ogle and Al St. John.
It's a fine romantic-drama, with
Betty in her greatest role. Another
screen triumph by the producer of
"The Covered Wagon!"

Closes Tomorrow

The final showings of the James
Cruze-Paramount production, "The
Garden of Weeds," starring Betty
Compson which was shown for the
first time in..... last.....
at the..... Theatre, will take
place there tomorrow.
The story is an adaptation by Wal-
ter Woods and Anthony Coldewey of

the Broadway stage play by that
name. Warner Baxter, Rockcliffe
Fellowes, Charles Ogle and Al St.
John are featured in the cast in sup-
port of the star.
Better be on hand!

PARAMOUNT EXPLOITEERS

HERE are the trained showmen assigned each Paramount ex-
change exclusively for the purpose of helping you put your pic-
tures over. Get in touch with your exploiteer:

CALLAHAN, JOHN134 Meadow St.....	New Haven, Conn.
DANZIGER, WM.119 Seventh St.....	Milwaukee, Wis.
DUNHAM, CURTIS302 Jefferson St.....	Dallas, Tex.
		(and San Antonio, Tex.)
EAGLES, HARRY C.2017 Third Ave.	Seattle, Wash.
		(and Portland, Ore.)
ESHENFELDER, GEO.211 S. Mint St.....	Charlotte, N. C.
GAMBRILL, GEO.3721 Washington Blvd.	St. Louis, Mo.
GAVIN, THOMAS110 West 18th St.....	Kansas City, Mo.
GEYER, ERNEST51 1/2 Luckie St.....	Atlanta, Ga.
HAWN, GAVIN C.62 N. State St.....	Wilkes-Barre, Pa.
HELLMAN, JACK1610 Davenport St.....	Omaha, Nebraska.
		(and Des Moines, Iowa)
KANTNER, OSCAR201 Golden Gate Ave.....	San Francisco, Cal.
MCCONVILLE, JOHN8 Shawmut St.....	Boston, Mass.
		(and Portland, Me.)
MEDELSSOHN, WM.1563 East 21st St.....	Cleveland, O.
MOON, RUSSELL B.1327 S. Wabash Ave.....	Chicago, Ill.
RENAUD, KENNETH2949 Cass Ave.....	Detroit, Mich.
RICKETSON, RICK1625 Court Place.....	Denver, Colo.
		(and Salt Lake City, Utah)
RIDGE, MAURICEPioneer & Broadway.....	Cincinnati, O.
ROBSON, WM.1018 Forbes St.....	Pittsburgh, Pa.
SHEILD, CORBIN331 West 44th St.....	New York, N. Y.
		(and Albany, N. Y.)
SWIFT, HARRY924 S. Olive St.....	Los Angeles, Cal.
TAYLOR, WM. A.514 W. Grand Ave.....	Oklahoma City, Okla.
THOMAJAN, P. A.113 S. Monroe St.....	Peoria, Ill.
WALL, EDWARD J.1101 N. Capitol Ave.....	Washington, D. C.
WAGNER, CHAS. E.251 N. 5th St.....	Columbus, Ohio.
WATERSTREET, IRVIN A.38 So. Capitol Ave.....	Indianapolis, Ind.
		(and Louisville, Ky.)
WHELAN, LESLIE F.1219 Vine St.....	Philadelphia, Pa.
WUEST, JAMES M.1100 First Ave. N.....	Minneapolis, Minn.
		(and Sioux Falls, S. D.)



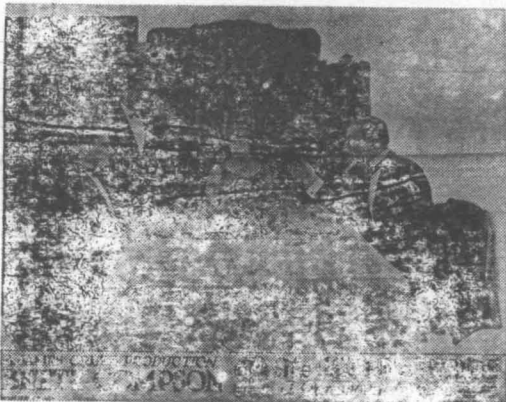
Betty Compson in James Cruze's "T PARAMOUNT PAPER THAT P

"If It's Worth Running, It's Worth

It's Colored

INSERT CAR

Insert cards are the handy men
of the poster family—you'll
find a dozen different use
for them. And they're cheap



SET OF EIGHT COLORED LOBBY CARDS

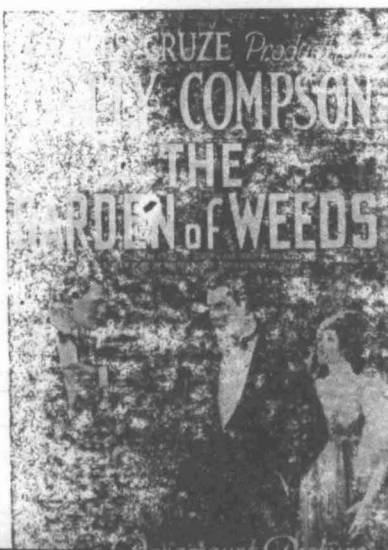
Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

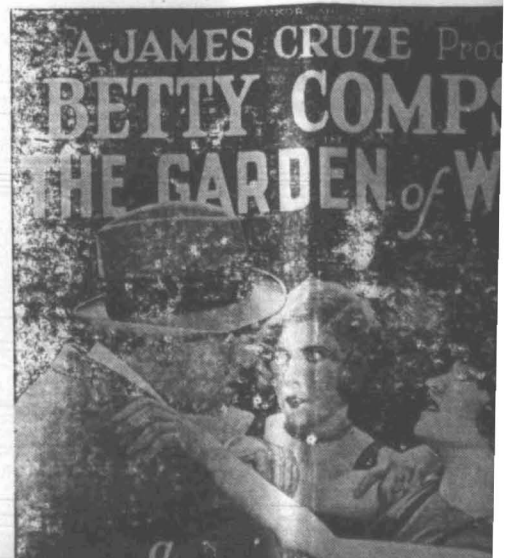
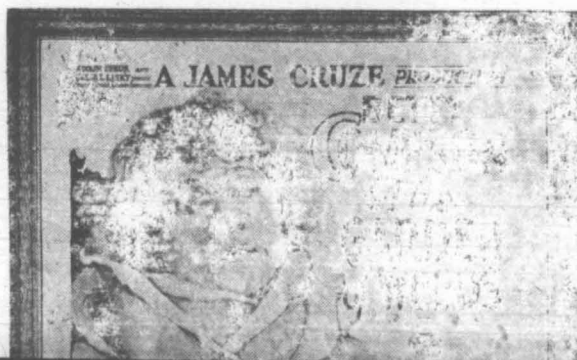
NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

For Outdoor Advertising		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS		FOR GENERAL EXPLOITATION	
One Sheet (1A and 1B).....	.15	GILT-EDGED FRAMES, (Size 17 x 43 in.)..	1.50
Three Sheet (3A and 3B).....	.45	Insert Cards (14 x 38 in. to fit above).....	.25
Six Sheet (6A).....	.75	22 x 28 Gilt Frames.....	1.50
Twenty-four Sheet (24A).....	2.40	Heralds, per thousand.....	3.00
PHOTOS FOR YOUR LOBBY		Window Card.....	.07
22 x 28 (Colored).....	.49	Announcement Slide.....	.15
11 x 14 Set of Eight (Colored).....	.60	Publicity Photos, Each.....	.10
STAR CUTS OF BETTY COMPSON		Trailers—National Screen Service	
One Column.....	.25	126 W. 46th St., New York City	
Two Column.....	.40	845 So. Wabash Ave., Chicago, Ill.	
Three Column.....	.90	917 So. Olive Street, Los Angeles, Cal.	
Circle Thumbnail (Coarse or Fine).....	.15	284 Turk St., San Francisco	
For Newspaper Ads			
ADVERTISING CUTS			
One Column.....	.35		
Two Column.....	.65		
Supplementary (Two Column).....	.25		

Press Books and Music Cues are gratis.



Ask your local Ad Sales Manager
about the new special proposition
on 22 x 28 lobby cards and frames!



James Cruze's "The Garden of Weeds"

POSTER THAT PACKS THE PUNCH

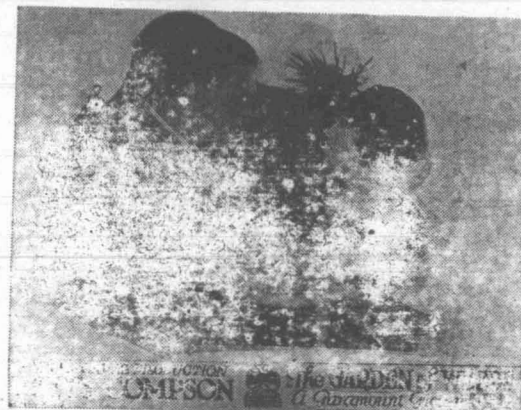
With Running, It's Worth Advertising"



It's Colored

INSERT CARD

Insert cards are the handy men of the poster family—you'll find a dozen different uses for them. And they're cheap!



CLASSY LOBBY DISPLAY—EACH 11" x 14"

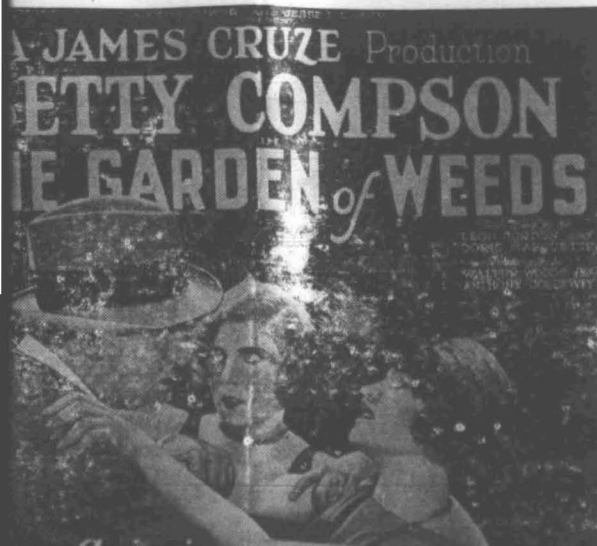
WINDOW CARD

On the right is a reproduction of the window card on "The Garden of Weeds."

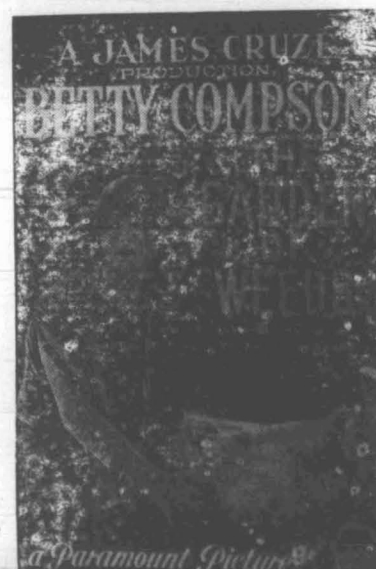
The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.



Put the picture over the top by putting posters over the town. Here are real business-getters!





SET OF EIGHT COLORED LOBBY CARDS

Price List for Advertising Material

All these advertising aids can be secured from your Exchange. Send list of what you want, with check or money order.

NOTE:—Owing to duty, additional transportation charges, etc., the prices quoted below do not apply to Canada. Get Canadian Price List from your Exchange.

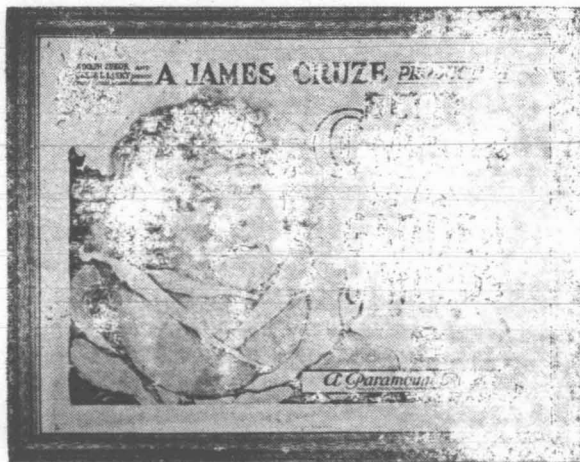
For Outdoor Advertising		MATS, ADVERTISING, PRODUCTION, ETC.	
POSTERS		FOR GENERAL EXPLOITATION	
One Sheet (1A and 1B)	.15	GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
Three Sheet (3A and 3B)	.45	Insert Cards (14 x 36 in. to fit above)	.25
Six Sheet (6A)	.75	22 x 28 Gilt Frames	1.50
Twenty-four Sheet (24A)	2.40	Heralds, per thousand	3.00
PHOTOS FOR YOUR LOBBY		Window Card	.07
22 x 28 (Colored)	.40	Announcement Slide	.15
11 x 14 Set of Eight (Colored)	.60	Publicity Photos, Each	.10
STAR CUTS OF BETTY COMPSON		Trailers—National Screen Service	
One Column	.25		
Two Column	.40		
Three Column	.90		
Circle Thumbnail (Coarse or Fine)	.15		
For Newspaper Ads			
ADVERTISING CUTS			
One Column	.35	126 W. 46th St., New York City	
Two Column	.65	845 So. Wabash Ave., Chicago, Ill.	
Supplementary (Two Column)	.25	917 So. Olive Street, Los Angeles, Cal.	
		284 Turk St., San Francisco	

Press Books and Music Cues are gratis.



One Sheet Poster 1A

Ask your local Ad Sales Manager about the new special proposition on 22 x 28 lobby cards and frames!



Colored Lobby Card (22" x 28")



Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A

BETTY
COMPSON



IN
**The GARDEN
OF WEEDS**

FROM THE PLAY BY LEON GORDON AND DOUGLAS HARGRETT
SCREEN PLAY BY WALTER WOODS AND ANTHONY GILBERT

A Paramount Picture

A JAMES CRUZE PRODUCTION
BETTY COMPSON
The GARDEN OF WEEDS
A Paramount Picture

A JAMES CRUZE PRODUCTION
BETTY COMPSON
The GARDEN OF WEEDS
A Paramount Picture

CLASSY LOBBY DISPLAY—EACH 11" x 14"

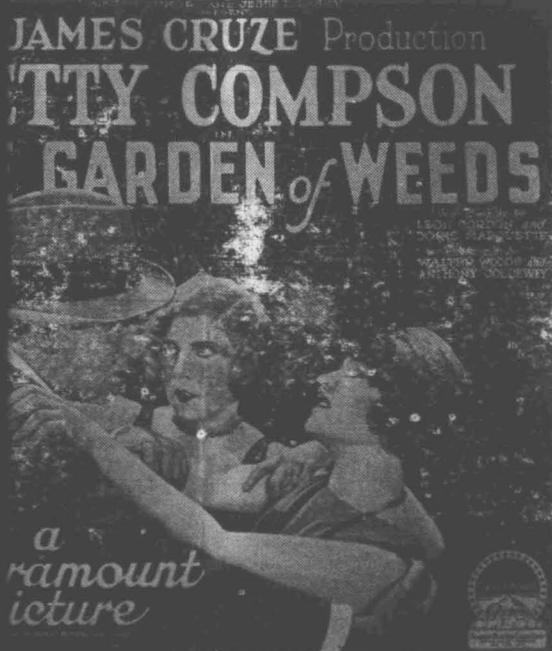
WINDOW CARD

On the right is a reproduction of the window card on "The Garden of Weeds."

The original is a beauty—strikingly colored and a positive eye-catcher.

At 7c apiece, you'll surely want a lot of them to distribute in your local stores.

Your exchange has samples.

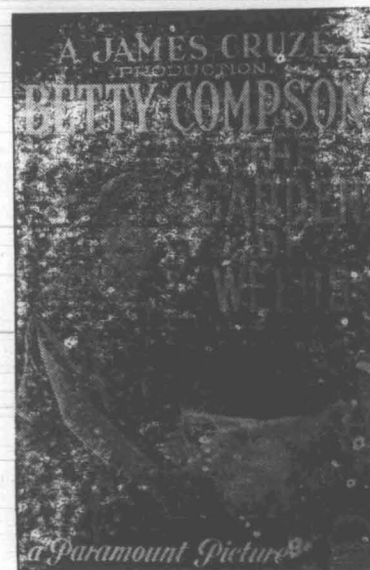


Six Sheet Poster 6A

Put the picture over the top by putting posters over the town. Here are real business-getters!



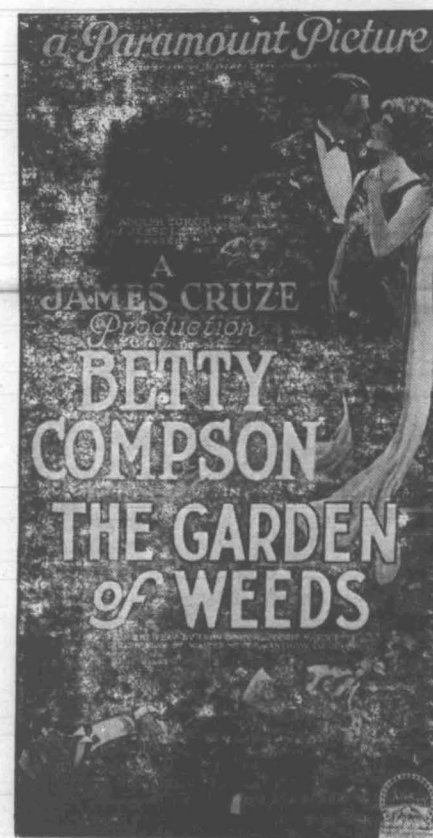
Announcement Slide



One Sheet Poster 1B



Twenty-four Sheet Poster 24A



Three Sheet Poster 3B



Betty Compson in James Cruze's "THE GARDEN OF WEEDS"

Your exchange has mats of all the ads and production scenes; also cuts of one

Adolph Zukor & Jesse L. Lasky
present

A JAMES CRUZE Production

Betty Compson IN

"The Garden of Weeds"

A STARTLING drama of a Broadway girl-digger's garden of gold-diggers. Fascinating entertainment!

A Paramount Picture

Four-column Newspaper Advertisement 4A



Two-column Supplementary Press Ad 2ASX

Broadway Blossoms

ANOTHER great picture of Broadway's fast set from the clever Compson-Cruze combination.

TRAILER

You can get an excellent Service Trailer on "The Garden of Weeds."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Ask your booker or order direct from National Screen Service, Inc. See Price List, Page 4.

See also the four production scenes on the first page. Price list, Page 4.

Ad or Program

Betty as a Broadway beauty whose way soil grows only weeds.

The drama of a girl whose past has startling results.

Betty Compson's first starring role with her husband, James Cruze.

The story of a married woman whose past clouded past.

Just a girl men wouldn't forget.



James Cruze's "The Garden of Weeds"

PLANT THE SEED OF SUCCESS

action scenes; also cuts of one and two-column ads, supplementaries and midgets.



CRUZE Production

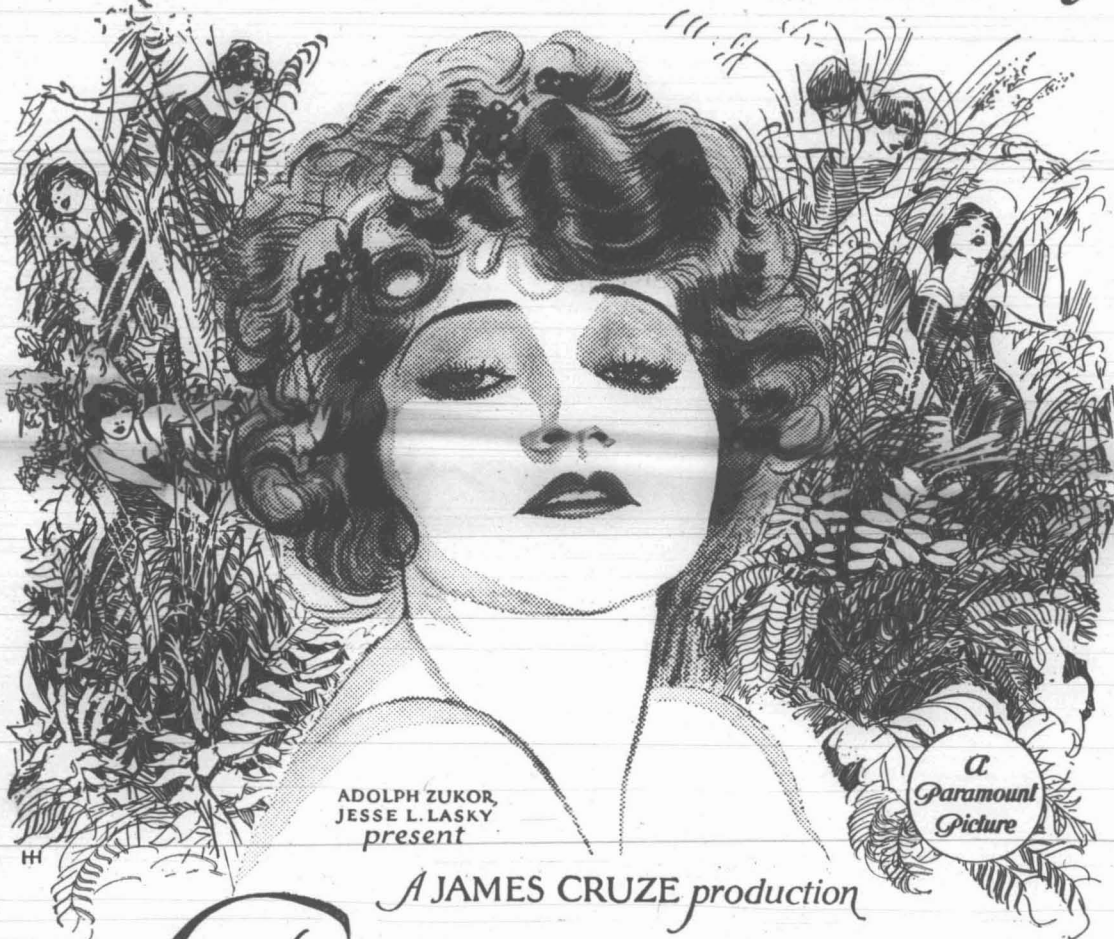
SON IN

ARTLING drama
a Broadway girl-
garden of gold-dig-
scinating entertain-

n
Weeds"



Flowers that Fade on Broadway



BETTY COMPSON

—in—

"The Garden of Weeds"

HE called it his "Garden of Weeds" — this rich man's pleasure palace where Broadway beauties bloomed.

Betty as the fairest flower of them all. Rockcliffe Fellowes as the man.

See also the four
production scenes
on the first page.
Price list, Page 4.

Three-column Newspaper Advertisement 3A

Ad or Program Paragraphs

Betty as a Broadway beauty who learned too late that Broadway soil grows only weeds.

The drama of a girl whose past boomeranged back at her with startling results.

Betty Compson's first starring picture under the direction of her husband, James Cruze.

The story of a married woman who lived in the shadow of a clouded past.

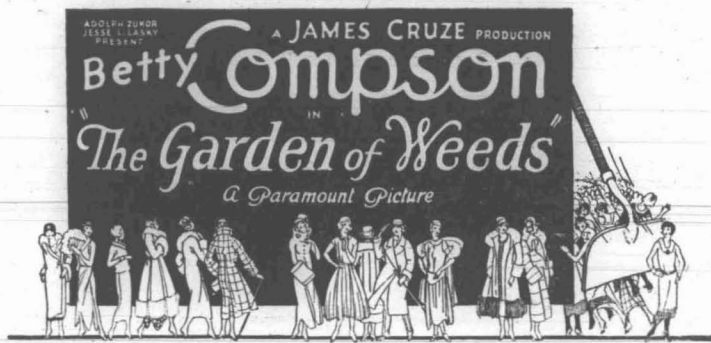


COMPSON and Cruze! No better combination on the screen! They proved it with "The Enemy Sex." They proved it even more convincingly in this mighty drama of a girl's past and her struggle to live it down.

REST
OF
BILL



Four-column Newspaper Advertisement 4A



Two-column Supplementary Press Ad 2ASX

Broadway Blossoms

ANOTHER great picture of Broadway's fast set from the clever Compson-Cruze combination. Even better than "The Enemy Sex."

From the play by - - - Leon Gordon and Doris Marquette
Screen play by - - - Walter Woods and Anthony Coldewey

Two-column Press Advertisement 2A

TRAILER

You can get an excellent Service Trailer on "The Garden of Weeds."

This is 75 feet long and costs \$5 during the first 4 months after release date. Refund of \$1.50 if returned within two weeks.

After first 4 months cost is \$2.50. Refund of \$1.00 if returned within two weeks of shipment.

Ask your booker or order direct from National Screen Service, Inc. See Price List, Page 4.

See also the four production scenes on the first page. Price list, Page 4.

Ad or Program

Betty as a Broadway beauty way soil grows only weeds.

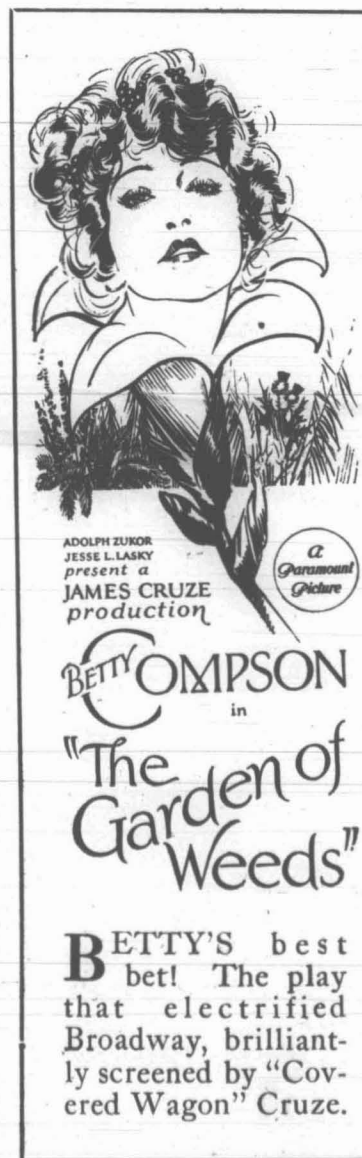
The drama of a girl whose past startling results.

Betty Compson's first starring her husband, James Cruze.

The story of a married woman clouded past.

Just a girl men wouldn't forget Betty Compson in "The Garden of Weeds."

Pin another medal on the "Covered Wagon" best yet is Betty's best bet!



BETTY'S best bet! The play that electrified Broadway, brilliantly screened by "Covered Wagon" Cruze.

One-column Press Ad 1A

Classy He

To the right is illustrating cover of the novelty this production.

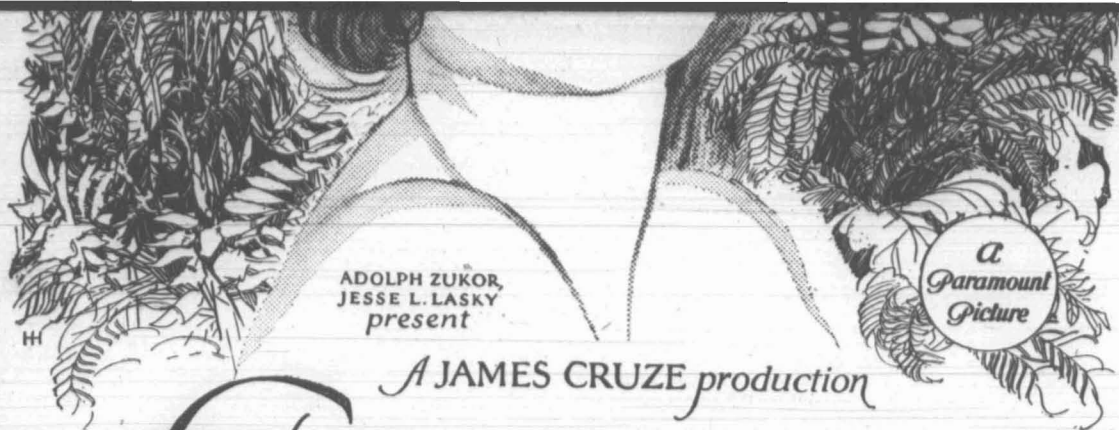
Double-page center spread a novel layout of scenes and

Back page left blank name, play dates, etc.

See a sample of the rich original at your exchange

Only \$3.00 per 1,000.

needs



BETTY COMPSON in "The Garden of Weeds"

HE called it his "Garden of Weeds" — this rich man's pleasure palace where Broadway beauties bloomed.

Betty as the fairest flower of them all. Rockcliffe Fellowes as the man.

See also the four production scenes on the first page. Price list, Page 4.

Three-column Newspaper Advertisement 3A

Ad or Program Paragraphs

Betty as a Broadway beauty who learned too late that Broadway soil grows only weeds.

The drama of a girl whose past boomeranged back at her with startling results.

Betty Compson's first starring picture under the direction of her husband, James Cruze.

The story of a married woman who lived in the shadow of a clouded past.

Just a girl men wouldn't forget—till her husband used his fists. Betty Compson in "The Garden of Weeds."

Pin another medal on the "Covered Wagon" director! Cruze's best yet is Betty's best bet!



COMPSON and Cruze! No better combination on the screen! They proved it with "The Enemy Sex." They proved it even more convincingly in this mighty drama of a girl's past and her struggle to live it down.

REST
OF
BILL

From the play by - - - Leon Gordon and Doris Marquette
Screen play by - - - Walter Woods and Anthony Coldewey

Two-column Supplementary Press Ad 2AS

Classy Herald

To the right is illustrated the stunning cover of the novelty herald on this production.

Double-page center spread contains a novel layout of scenes and talk.

Back page left blank for theatre name, play dates, etc.

See a sample of the richly colored original at your exchange!

Only \$3.00 per 1,000.



Washington, D. C.

NOV 11 1924

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Famous Players Lasky Corporation

Garden of Weeds - 6 reels

Respectfully,

FULTON BRYLAWSKI

The Famous Players Lasky Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Garden of Weeds	11-11-24 ©CLL 20758	

The return of the above copies was requested by the said
Company, by its agent and attorney on the 11th day of
November, 1924 and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski
NOV 13 1924

This document is from the Library of Congress
“Motion Picture Copyright Descriptions Collection,
1912-1977”

Collections Summary:

The Motion Picture Copyright Descriptions Collection, Class L and Class M, consists of forms, abstracts, plot summaries, dialogue and continuity scripts, press kits, publicity and other material, submitted for the purpose of enabling descriptive cataloging for motion picture photoplays registered with the United States Copyright Office under Class L and Class M from 1912-1977.

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<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi020004>

Class M Finding Aid:

<https://hdl.loc.gov/loc.mbrsmi/eadmbrsmi.mi021002>



National Audio-Visual Conservation Center
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